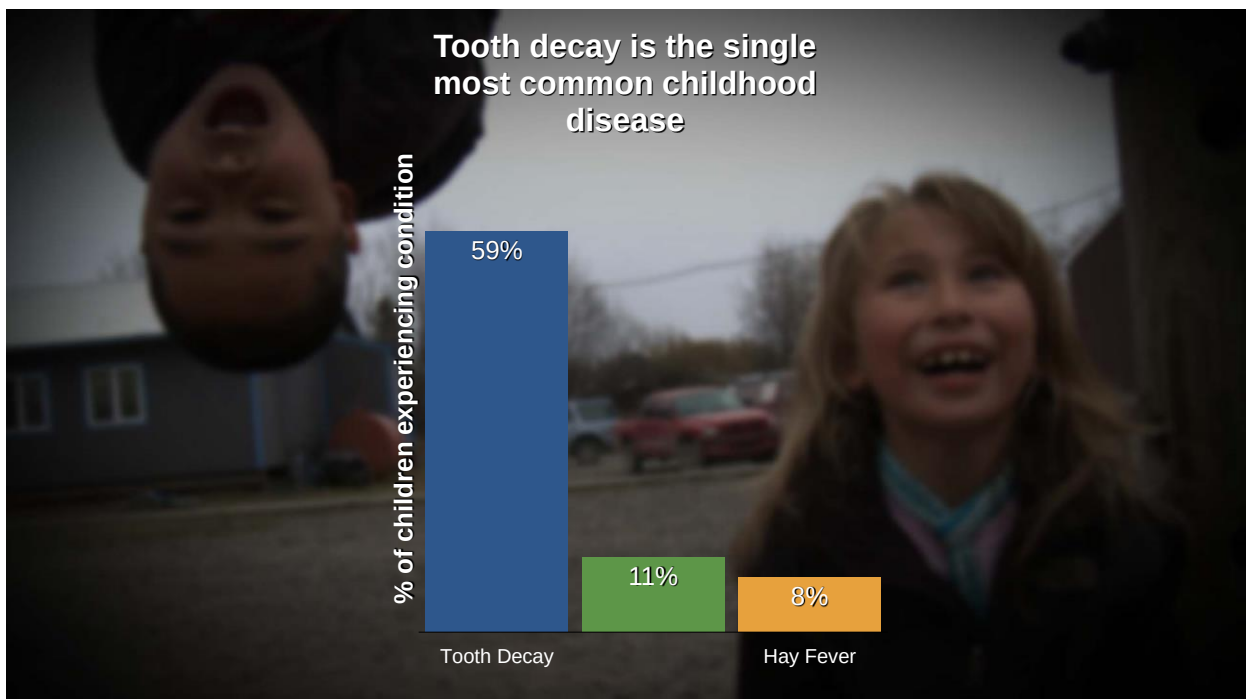
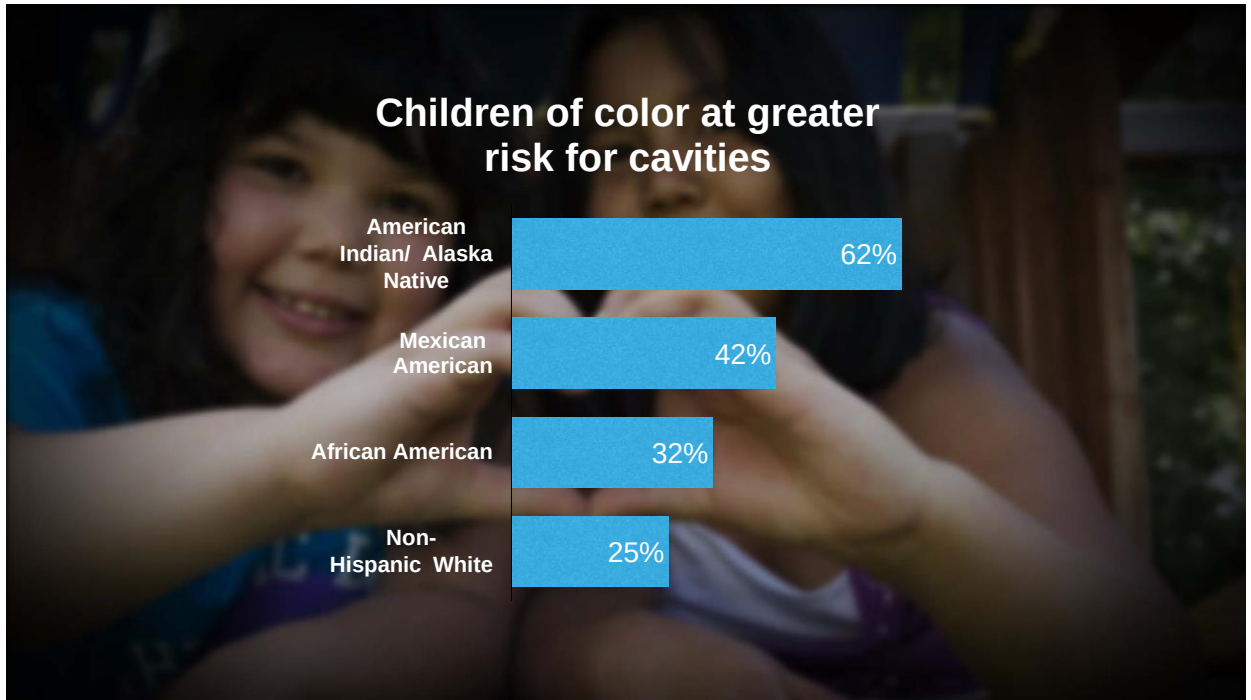










Reasons for Oral Health Care Crisis

More expensive

Lack of insurance

No Medicare coverage

Few dentists accept Medicaid

1 in 6 live where few dentists practice



Cost of Dental Implants:

\$9,000

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Treatment Planning Worksheet
Gentle Dental Haverford

TREATMENT FOR: POTTER, WENDELL
DELTA DENTAL OF CA 8366

FAT NO: 9034640
PP PPO 08/06 30 PP \$0050 CONSULT possible

DATE	DR	TR#	B DESCRIPTION	TH	SURF	UCF	PRIM	SEC	PATIENT SAVINGS	EXPECTED
1. 10	30	463	P-SURG PLAC	20		1954.00	750.00		750.00	1204.00
1. 20	30	613	CUSTOM ABUT	20		985.00	279.80		320.20	664.80
1. 30	30	672	IMP SUPP-PF	20		1628.00			750.00	878.00
1. 40	30	463	P-SURG PLAC	30		1954.00			1500.00	454.00
1. 50	30	613	CUSTOM ABUT	30		985.00			600.00	385.00
1. 60	30	672	IMP SUPP-PF	30		1628.00			750.00	878.00
						9134.00	1029.80	0.00	4670.20	4463.80

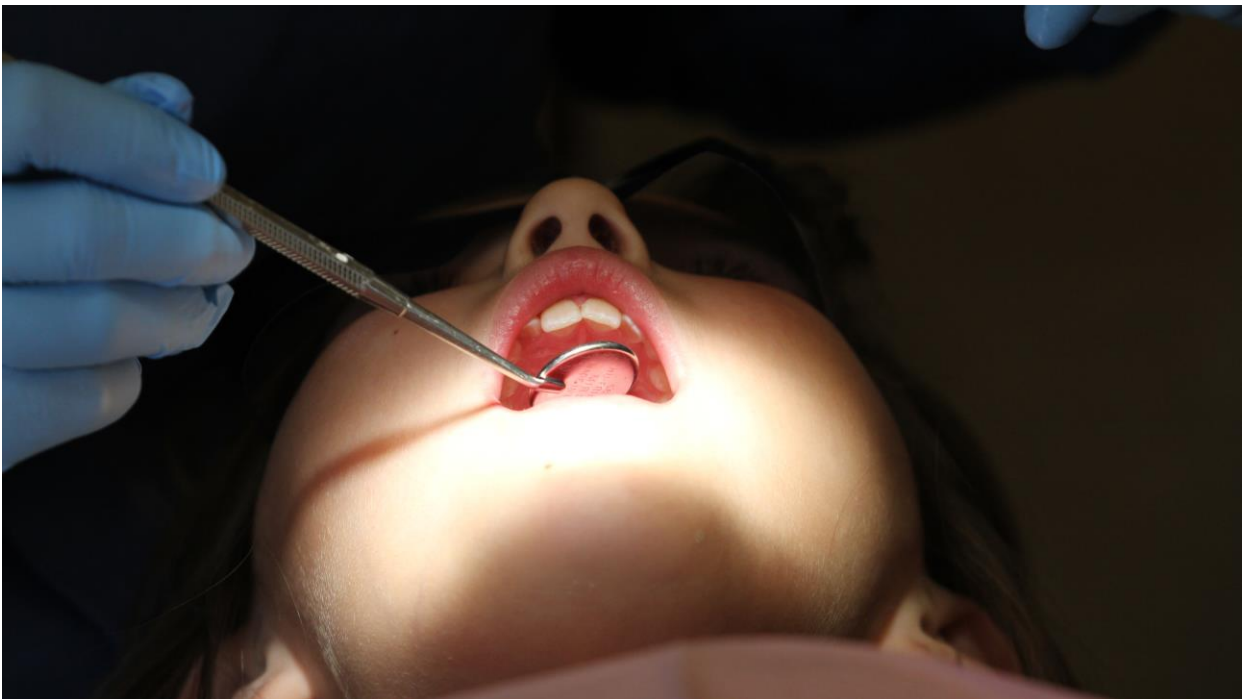
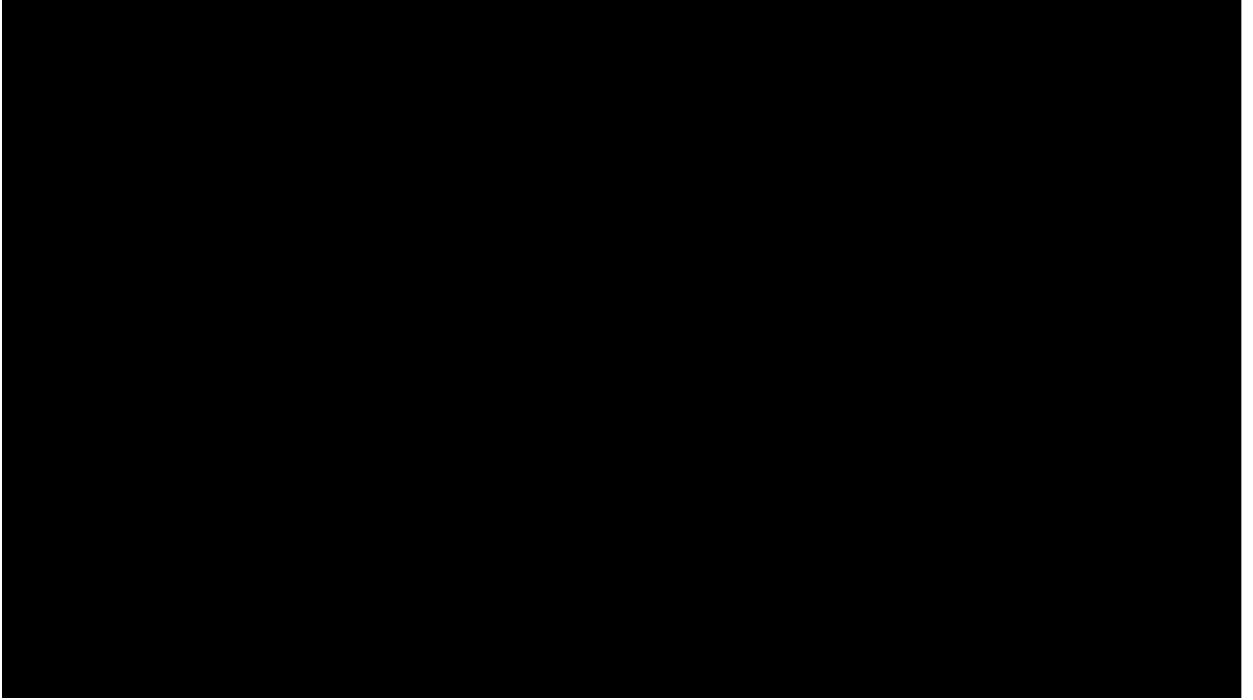
By signing below, I am indicating that I have both read and understand the fees associated with my treatment plan and alternative treatment plans that have been explained to me. I realize that fees and/or insurance payments are not guaranteed until claims have been received and reviewed by my insurance company, THIS IS ONLY AN ESTIMATE.

Patient/Responsible Party Signature X _____ Date _____

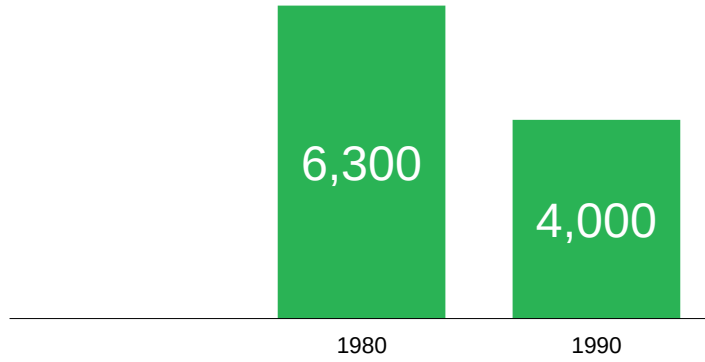
I agree to start above treatment at this time: X _____ (Initial)

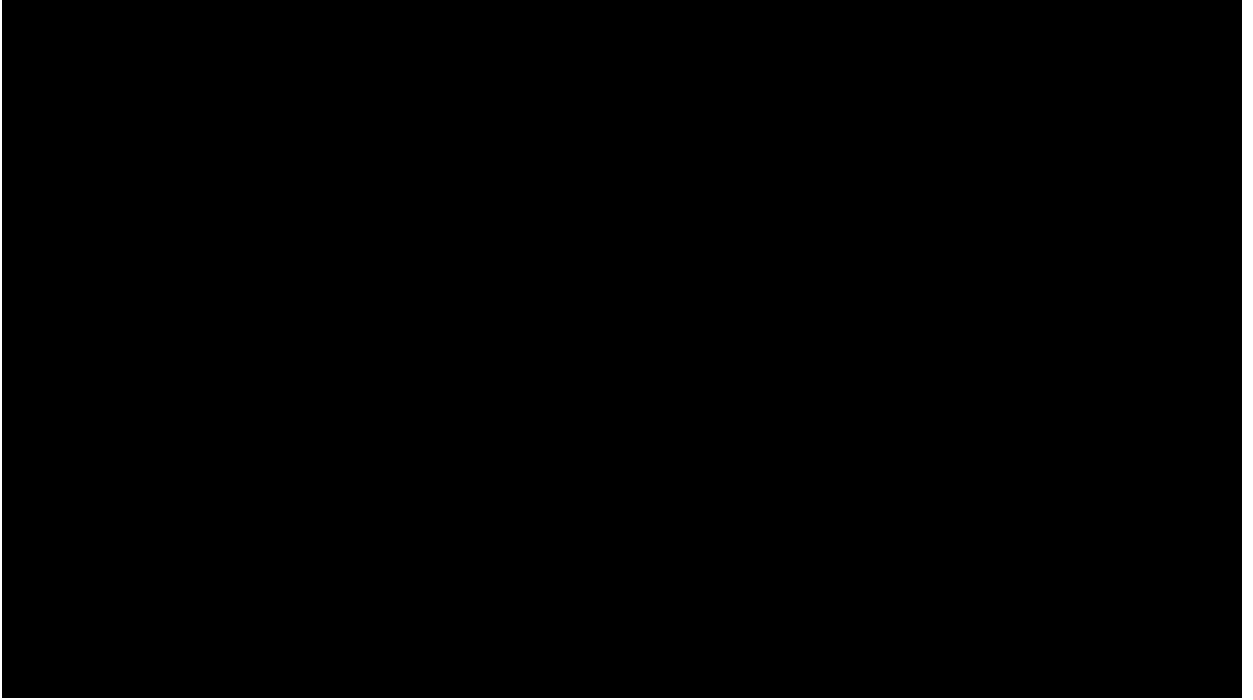
The estimated patient payment for the above treatment will be paid with an initial payment of \$ _____, and the balance to be paid in equal installments of \$ _____ per visit for _____ additional payments.





Dental School Graduates







American Dental Association Proposal

- Emergency room doctors refer patients to dentists
- Train community dental health workers to screen, make referrals to dentists and provide education
- Increase Medicaid payments to dentists
- Increase free dental clinics

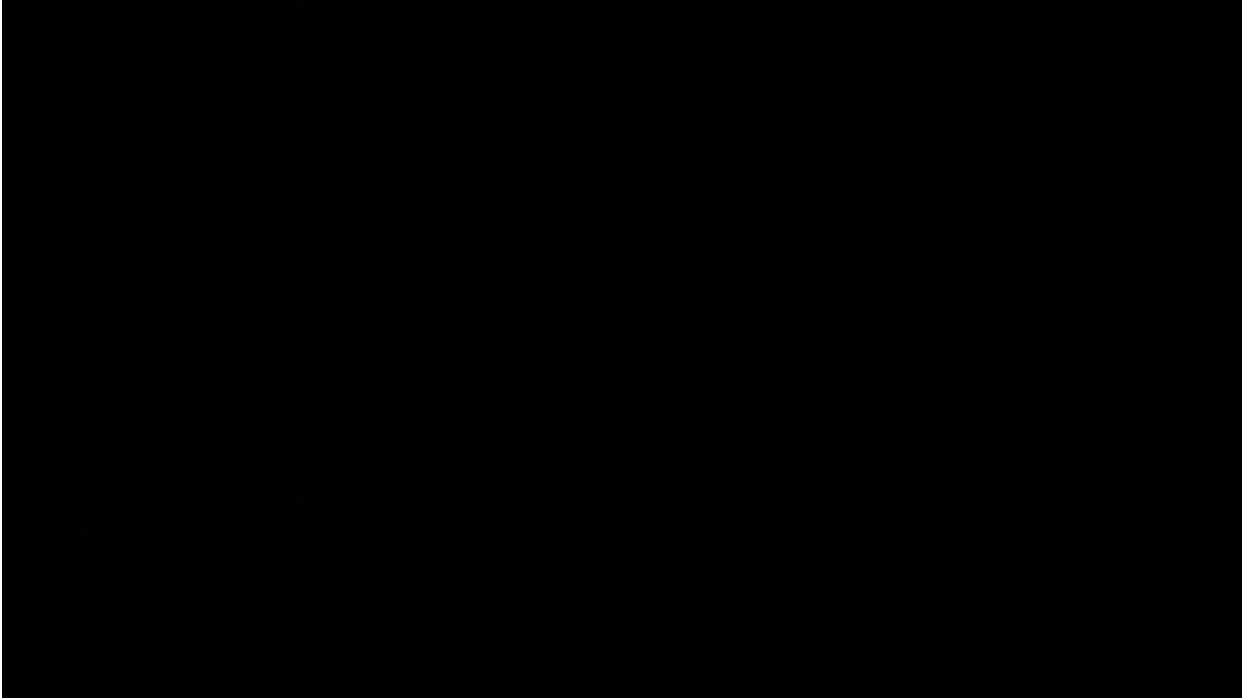


Mission of Mercy events since 2003

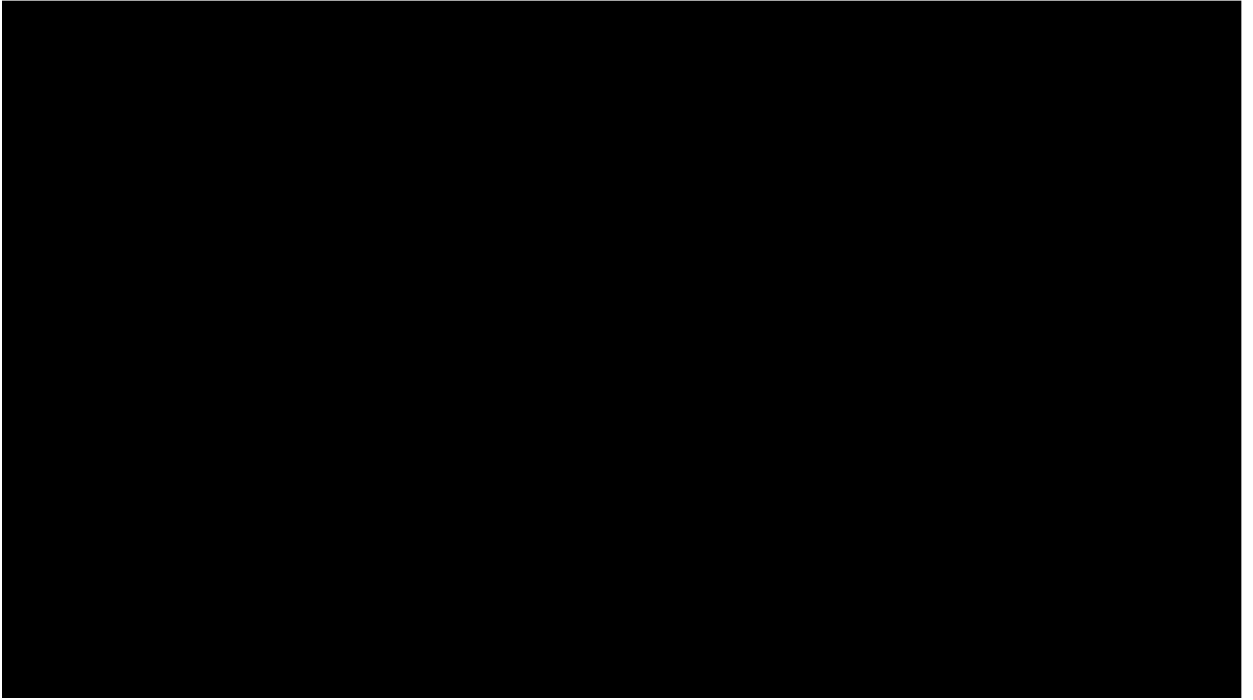
143,000 served

Number of Americans in need:

50 million



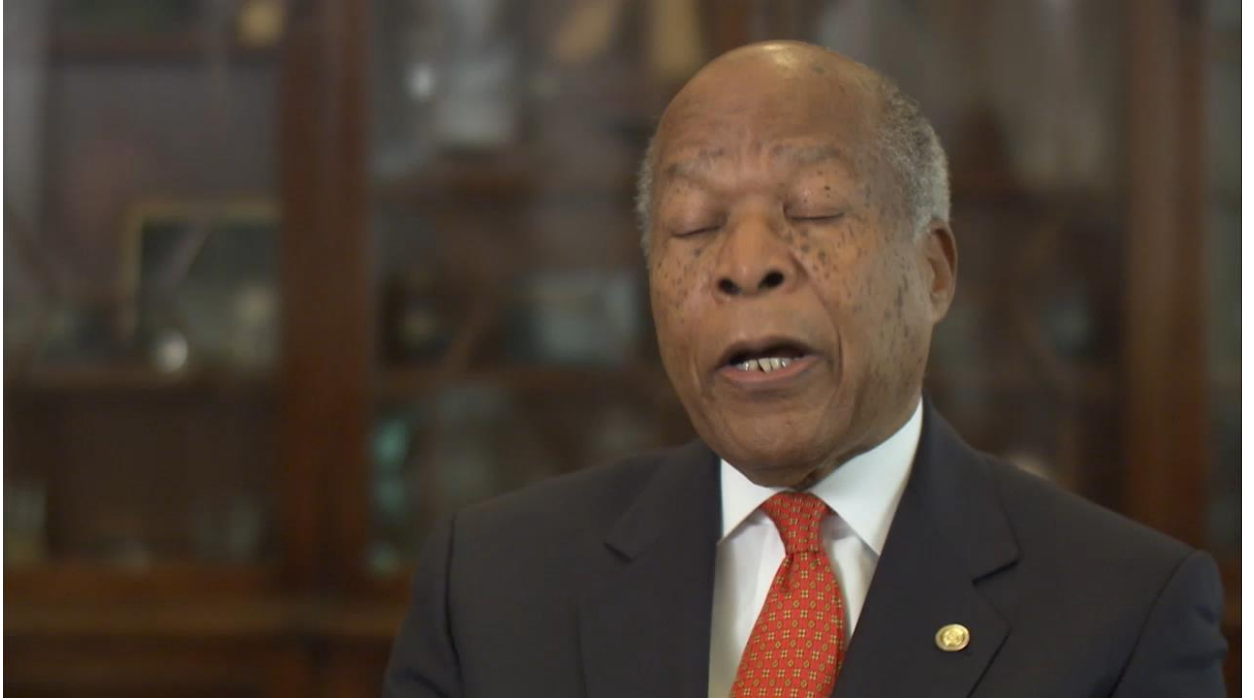




FUD

Fear, uncertainty, and doubt





[illegible]

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